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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/665,251  
Applicant : Paul Feucht, et al.  
Filed : September 19, 2003  
TC/A.U. : 3611  
Title: : "A Device for Attaching an Advertising Display to a Hose"  
Examiner : Brian K. Green  
Docket No. : Uni.PA.001

Date: January 5, 2005

**Mail Stop Non-Fee Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION**

Dear Sir:

This submission is responsive to the Office Action mailed October 7, 2004. Applicants respectfully request that this Application be reconsidered in view of the following amendments and remarks.

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims that begins on page 6 of this paper.

**Amendments to the Drawings** begin on page 8.

**Remarks/Arguments** begin on page 9 of this paper.